



# MELPARTICULARS

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E-Systems Melpar Division

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## Oh Say Can You See? # 1 Again, The Big E!

**E-Systems Melpar Division  
1991  
U.S. Savings Bond Drive  
May 13 – 24, 1991**

**U.S. SAVINGS BONDS**

### Celebrate An American Tradition: A History of U.S. Savings Bonds

Since the Revolutionary War, U.S. Savings Bonds have made up an important part of the social and financial fabric of America. Not only did Bonds help finance our war of independence, but they were later used for the Louisiana Purchase, the purchase of Alaska and the construction of the Panama Canal.

U.S. Savings Bonds offered through the payroll savings plan are 50 years old this year. Launched in 1941 to help finance America's defense, payroll savings has helped make U.S. Savings Bonds the most widely held security in the world today. Fifty-five million Americans share a collective portfolio valued at \$123.9 billion.

In the past several months, Bonds have become the target of surging popularity. Whether due to Persian Gulf war patriotism, the competitive interest rate or the recent fear of banks, more Americans bought U.S. Savings Bonds this past January than any January since World War II.

This year, as we celebrate the return of our troops and our own E-Teamers activated to assist the war effort, we are also celebrating an American tradition of over 50 years of Savings Bonds. The tradition extends to the role Bonds have played in financing government programs and most recently, the war in the Persian Gulf.

In this 50th year, we once again join the U.S. Treasury in sponsoring a campaign which will provide every employee an opportunity to save by purchasing U.S. Savings Bonds through payroll deduction.

Most E-Teamers already know the advantages of savings with Bonds. The interest rate on Bonds is tied to the market rate and fluctuates every six months but is guaranteed never to fall below 6 percent. (The current rate from May 1 to November 1 is 6.57 percent.) Interest earned on Savings Bonds is completely exempt from state and local taxes and may be free of Federal taxes if

used for education. E-Teamers may hold Bonds for up to 30 years, making long-range financial planning easier and more secure.

But one of the best things about Savings Bonds is how easy they are to save. With the payroll savings plan, the money you don't see is the money you don't spend. Anyone who already buys U.S. Savings Bonds knows the good feeling you get when your Bonds come in the mail. And you'll be surprised how easy it is to increase your dollar savings amount each year and watch your bonds multiply. Best of all, you don't need large sums of money to begin your Savings Bond fund.

So when your team captain gives you your Savings Bond enrollment card for the 1991 Campaign, consider the advantages of U.S. Savings Bonds. Celebrate an American tradition and buy them!

## Patriotic Prizes Aplenty

**Corporate Grand Prize** — Trip for two anywhere in the continental United States. Prize includes roundtrip airfare plus hotel for four nights. New and increased savers eligible only.

**Melpar Grand Prizes** — Anyone who saves through the Payroll Savings Bond Plan will be eligible to win a \$100 Savings Bond in a random drawing.

Team Captains who participate in the Payroll Savings Bond Plan will be eligible to win a \$100 Savings Bond.

*And much, much more!*

All payroll savers are eligible to win one of many different specialty prizes including a sport bag, beach towel, 50th Anniversary Savings Bond mugs, sweatshirt, tote bag, embroidered hats, candy jars, frisbees and squeeze bottles. All payroll savers will also receive the Big E cowboy weepul.

### Message from E. Gene Keiffer, Chairman and Chief Executive Officer of E-Systems

"Our corporate-wide 1991 U.S. Savings Bonds campaign will be held May 13-24. We expect intense competition in an attempt to dethrone us from the number one position nationally in employee purchase of Savings Bonds. Our corporate-wide theme will be 'Oh Say Can You See — # 1 Again, The Big E!'

As you know, our leadership position results in significant recognition in the customer and business community. [Several companies] have publicly announced their intentions to unseat E-Systems with an all-out effort.

I urge all of you to personally support your bond drive. We are aiming at 100 percent participation, which is not an unrealistic achievement considering the fact that we have led the nation for 18 consecutive years with an average of 99 percent participation.

Thank you for your commitment. Let's ride the spirit of patriotism and retain our number one ranking."

## How to Save for Education — Tax Free

Some purchasers of U.S. Savings Bonds have an extra advantage over other investors: they can claim their interest totally tax free if Bonds purchased after January 1, 1990 are redeemed for qualified education expenses.

In order to benefit from the Education Savings Bonds tax exclusion, the Bonds must be purchased by adults who are at least 24 years old at the time of the Bond purchase. Interest earnings on the Bonds will be completely exempt from Federal

income taxes if, in the year of redemption for qualified education expenses (tuition and fees), the modified adjusted gross income of the taxpayer does not exceed a defined limit. This year, that limit is \$47,000 for single filers and \$63,000 for married, joint return filers. The exclusion is phased out between \$47,000 and \$62,000 for single filers and between \$63,000 and \$94,000 for couples filing jointly. The exclusion cannot be used by married couples filing separately.

Those who believe that the Education Bond Program will help them should have the Bonds registered in their names, not a child's. This benefit, incidentally, is not limited to the education of a child; it can be used by adults for their own education as well.

Further information on the Education Savings Bonds Program may be obtained by calling Employee Relations, x2717, or by writing to the U.S. Savings Bonds Division, Public Affairs Office, 1111 20th Street, N.W., Washington, D.C. 20226.

Payroll Savings is a worry-free way to save ...and that's no CROCK!

